



4th Asia Youth & Children Arts Festival *Arts Competition & Cultural Exchange 2023*

The Arts Festival includes five elements:

- (1) Arts Competition (Painting and Mobile Photography)
- (2) Award Presentation Ceremony
- (3) Art Expo
- (4) Outstanding Artworks Roving Exhibitions
- (5) Asia Arts and Cultural Exchange Programme



Our theme this year, Embrace Nature, echoes with the UN's Sustainable Development Goal 15 - Life on Land. We encourage our youngsters to connect with nature and embrace it, while understanding the importance of protecting the terrestrial ecosystems and biodiversity for sustainable development.

Participating countries & regions are increasing every year including China, Hong Kong, Japan, Korea, Macau, Malaysia, Mongolia, Philippines, Singapore, Taiwan, Thailand, Vietnam and West Asia regions.

AYCAF Festival Activity Timeline

Content	Date
Arts Competition (Painting & Mobile Photography) Enrolment Deadline	31 May, 2023
Results Announcement	30 June, 2023
Awards Presentation Ceremony	12 – 13 August, 2023
Art Expo	
Asia Arts & Cultural Exchange Tour First stop: Hong Kong Second stop: Pattaya, Thailand Third Stop: Chiangmai, Thailand	11 – 15 August, 2023 16 – 20 August, 2023 23 – 27 December, 2023
Outstanding Artworks Roving Exhibition First stop: Hong Kong City Hall Exhibition Hall	August – December, 2023 14 – 17 August, 2023

Information on the Cultural Exchange Programme will be released in mid June 2023.

- 1) Hong Kong Art& Cultural Exchange Day Camp : 14/8/2023 (Mon) 10am - 4pm
 - Expected no. of Asian participants: 50; HK Region Participants: 50*
 - Day camp: Art activities Team Building will be conducted in English (with Putonghua), lunch is included.
- 2) Pattaya Arts & Cultural Exchange Programme: Expected HK participants: 30 - 50
*Only Arts Festival competition participants are eligible to take part in exchange programme.



Official Rules & Details

(1) Arts Competition

【Theme】 Embrace Nature

A. Painting (HK\$250/entry/person)

【Format】

- ✧ Painting Size: **A3**(297x420mm) **or** **A2**(420x594mm) size;
- ✧ Flat painting or drawing on white paper;
- ✧ Any form of collage (including glitter) or computer drawings **are not allowed**;
- ✧ Must be an original artwork and not a duplicate from any other artwork;
- ✧ No limitation on the use of media;
- ✧ To be drawn and completed by the participant;
- ✧ Paintings **shall not be framed** and should not be folded or curled while sending in;
- ✧ Marks will be deducted if the submitted artwork does not comply with painting format and rules.

【Age Groups】 (Age as of 31/05/2023 inclusive)

<u>Children Group</u>		<u>Youth Group</u>	<u>Special Educational Needs (SEN) Group</u>
i) Age Group 3	v) Age Group 7-8	viii) Age Group 13-15	x) Age Group 3-5
ii) Age Group 4	vi) Age Group 9-10	ix) Age Group 16-18	xi) Age Group 6-12
iii) Age Group 5	vii) Age Group 11-12		xii) Age Group 13-18
iv) Age Group 6			

B. Mobile Photography (HK\$100/entry - maximum 3 per person)

【Format】

- ✧ Photographs can be taken by any types of mobile phone;
- ✧ A maximum of three entries per person;
- ✧ The digital size must be between 1 and 3 MB;
- ✧ The photo submitted has not been published in any public places, including but not limited to personal or social media platforms;
- ✧ Basic photo post-processing on light is allowed but collage, retouch, filter or special effects **are not allowed**;
- ✧ The organizing committee may require participants to present their original image files for verification. Participants who are not able to provide proven image record from their mobile phones will be disqualified.





【Age Groups】 (Age as of 31/05/2023 inclusive)

<u>Children Group</u>	<u>Youth Group</u>	<u>Special Educational Needs (SEN) Group</u>
i) Age Group 6-9	iii) Age Group 13-15	v) Age Group 6-12
ii) Age Group 10 -12	iv) Age Group 16-18	vi) Age Group 13-18

【Judging Criteria】 Theme Fitting, Aesthetic Impression, Creativity, Techniques and Composition

【Judges Panels】 Please refer to website announcement

【Prizes】

◇ **Individual Prizes for each age group**



- ❖ Trophy and Certificate will be presented for the Top three winners: Champion, 1st Runner-up and 2nd Runner-up;
- ☑ **【QPMN】** sponsors a box of personalized artwork puzzle (285 pieces)
- ☑ **【TUTUMOMO】** sponsors one of the champion winner a personalized artwork printed bedding set (valued at HK\$2,300, including 2 pillow bags, 1 bed sheet and 1 duvet cover). The remaining top three winners will receive a personalized artwork printed cushion.
- ☑ **【THANN】** Thai luxury spa and products brand - sponsors a HK\$200 cash coupon to all top three winners of each age group.
- ❖ Medal and Certificate will be presented to winners of Gold Award (5%), Silver Award (15%) and Bronze Award (25%).
- ❖ All participants will receive an Appreciation Certificate.
- ⚙️ The top 3 winning artworks will be exhibited at the **【ROBLOX】** Metaverse Virtual Gallery. Participants can invite their friends to visit the gallery together and vote for their favorite artwork from the top 3 of each age group;
- ⚙️ Product Sponsor **【QPMN】** Participants can purchase personalized artwork printed **Puzzle** (285 pieces) at a discounted price;
- ⚙️ Product Sponsor **【TUTUMOMO】** Participants can purchase personalized artwork printed **Cushion and Tissue bag** at a discounted price;



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<p><u>Puzzle (285 pieces)</u> Discounted price HK\$150 (Original Price: HK\$220)</p>	<p><u>Cushion</u> Discounted price HK\$150 (Original Price:HK\$220)</p>	<p><u>Tissue bag</u> Discounted price HK\$90 (Original Price:HK\$120)</p>
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✧ Team Awards

1. Group Participation Awards

Number of students participating in the competition from the School/Art Centre/Institution reaches:

- 80 students or over - Gold Award
- 50 students or over - Silver Award
- 30 students or over - Bronze Award

2. Award for Outstanding Art Institutions

Calculate the first 20 highest scoring students of each Team/Institution based on the scoring system (at right side)

Gold Award	Silver Award	Bronze Award
(50 points or above)	(40 points or above)	(20 points or above)

Scoring System

Champion:	10 points
1st Runner-up:	8 points
2nd Runner-up:	6 points
Gold Award:	3 points
Silver Award:	2 points
Bronze Award:	1 point

* No extra fees for certificates, medals, trophy or exhibition.

【New Application Method】 - Updated 20th May 2023

Individual Application

1. Online Application through Google Form

- ✧ Please complete entry fee payment by Alipay / WeChat Pay / PayPal and retain a copy of the transaction record. For cheque payment, please upload cheque front image;
- ✧ Please prepare high resolution picture image(s) of submitted painting or mobile phone photographs;
- ✧ Please use the following link [xxxxxxxxx](#) or scan the "Individual Registration QR Code" to fill in your personal information and upload i) payment record image ii) images of



painting or mobile phone photograph(s)

- ✧ For Painting, please complete the online google form, then download “Individual Application Form/Artwork Label” from HKAEA website, fill in the artwork label, cut it out and stick it to the back of the artwork. Finally mail or deliver the original painting and payment record copy to the HKAEA Office.

2. Offline Application – Download Application Form

- ✧ Please visit HKAEA website to download the “Individual Application Form/Individual Artwork Label”, complete requested information accurately with clear writing.
- ✧ Painting competition participants please copy the information part as Artwork Label, cut it out and stick it at the back of the artwork.
- ✧ Mail or deliver the original painting / mobile photographs (in USB with nametag on it) along with payment record or cheque to HKAEA Office before 20 June 2023.
- ✧ USB submitted will be returned.

School/Art Centre/Institution Group Application - Continued

1. Download Application Form

- ✧ Please download the “Group Registration Excel Form” and “Member Registration Form” (Arts Festival Participating Institution Free for register) from HKAEA website and complete them clearly and carefully;
- ✧ Please settle entry fee payment by Alipay / WeChat Pay / PayPal and retain a copy of the transaction record. For cheque payment, please upload cheque front image;
- ✧ Please prepare high resolution picture image(s) of submitted painting or mobile phone photographs in file name format e.g. Name_Age.jpg;
- ✧ Please use the following link [xxxxxxxxx](#) or scan the "Group Registration QR Code" to fill in institution’s information and upload i) Group Registration Form Excel file ii) images of painting or mobile phone photograph(s) (can share a cloud drive link for download or send in a USB drive) and iii) payment record image
- ✧ For Painting, please download “Group Individual Application Form/Artwork Label” from the HKAEA website, fill in the artwork label with parent’s signature, then cut





the artwork label out and stick it to the back of respective students' artwork;

- ✧ Mail or deliver the cheque/transaction record along with the original artworks and/or USB drive with paintings or mobile photographs images (If choose to send it USB) to the Hong Kong Art Exchange Association office;
- ✧ If submitting with a USB drive, it can be collected when the artwork is returned.

Address of Hong Kong Art Exchange Association

Unit 307A, Block B, Chung Mei Centre, 9 Tong Tak Street, Kwun Tong, Kowloon, Hong Kong.

Office Hours: **Tuesday to Saturday** 10:00am to 1:00pm; 2:15pm – 7:00pm

Close on all Sundays, Mondays and Public Holidays

【Result Announcement Date】 30 June, 2023

Results will be announced at HKAEA website, Facebook and WeChat Official Account.

【Return of Artwork】

Return of artwork will be arranged after the exhibition. No additional charges for collecting artwork from HKAEA office in person. Delivery fee will be borne by the participants or participating School/Art Centre/Institution through courier. Details of arrangement to be announced later.

【Terms and conditions】

1. Only one (1) entry is allowed for each person in painting competition and a maximum of three (3) entries is allowed for each person in mobile photography competition. For additional entries in painting, only the first submitted artwork will be assessed.
2. Participant information entered in application will be used for Certificates/Medals/Trophies (if any), please make sure the submitted name is correct. A **HK\$80 administration fee will be charged** for any further amendment.
3. If participant takes part in this competition through School/Art Centre/Institution, all communication will be made through respective School/Art Centre/Institution instead of individual participant.
4. HKAEA will not be responsible for any loss of documents or artworks due to mail delivery error or problem.
5. By submitting the artwork under the applicable rules and regulations, applicants have granted an unconditional license and use of the copyright of submitted artworks to HKAEA and this event. Submitted artworks will be used for the promotion, publication, printing, etc. HKAEA will not serve notice or provide compensation to





the participants on the use of artworks.

6. HKAEA reserves the right at its sole discretion to cancel, modify or suspend the terms and conditions and/or arrangements of the competition without further notice.
7. Regarding becoming a member: HKAEA will serve its members first for all its organized activities.
 - All Team/Group and individual participants participating in the Arts Festival will be free for HKAEA's annual membership
 - Team/Group and participants agreed to become members of the Association once they participate in the Arts Festival;
 - The Association will send the registered information of members to participating groups and individuals later;

Should you have any enquiry, please contact us at (852) 2370 1078 / WhatsApp to (852) 8481 3363 / Email to info@hkaea.hk.

More event information can be found at our website at www.hkaea.hk

Hong Kong Art Exchange Association

主辦



合辦
受惠機構



藝術扶苗慈善基金會
Seeds of Art Charity Foundation